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August 2013

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SMRCCOC HOLIDAY BUSINESS SHOWCASE

SPONSORED BY MAIMI VALLEY HOSPITAL

SOUTH NOV. 13, 2013

RESERVATION FORM FOR DISPLAY TABLES ARE ON THE WEB SITE

OPEN TO MEMBERS AND NON-MEMBERS

For more information email info@smrccoc.org

My Side of the Conversation

GEARING UP FOR FALL 2013

Keep an eye on the Chamber website and calendar as summer comes to a close.

Our Nominating Committee will be announcing the 2014 slate of new and renewing Directors and Officers for the elections October 30, 2013.

Advertising contracts are available for the new area Chamber maps for 2014-2015.

The September 24th Metro Breakfast will focus on our second panel coverage on the "Affordable Care Act" and will include experts in law, finance, pharmacy and health care.

Plans are taking shape for our second Business Show case November 13, 2013 at Miami Valley Hospital South.

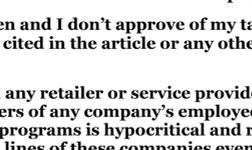
Annual Meeting October 30th will feature Doug Harnish, Market Metrics speaking regional economic topics critical to our area. Business of the year will also be awarded.

Finally, we have been busy all summer exploring new benefits for our members and customers.

Always remember that this Chamber exists to assist you to grow and prosper. Our reputation as the best and most current and helpful is important to us. We continue our partnerships with school districts, government's, regional agencies and commerce large and small. Our Board of Directors is large and influential, our respect for our members is boundless and most importantly, use us, I know you will benefit!



Julia Maxton President



Congratulations! to Key Ads, the South Metro Chamber 2013 Business of the Year

August Guest Column and Opinion *

So Where's the Outrage?

I read a recent article in the Dayton Daily News that made me angry. The article cited the numbers of several large-scale companies; mostly retail and food service, that have significant percentages of their employees accessing food stamps and Medicaid as a regular means of household support.

What made me angry? The realization that these profitable companies are in my pocket!

I am a tax-paying citizen and I don't approve of my tax dollars going to support the bottom lines of the companies cited in the article or any other companies that are regularly doing the same thing.

If I choose to buy from any retailer or service provider, that is a consumer choice, but to have significant numbers of any company's employees accessing benefits through publicly funded social support programs is hypocritical and reprehensible. In essence, I am supporting the bottom lines of these companies even if I choose not to buy from them in the marketplace. That strikes me as a public subsidy of each and every one of these private enterprises.

So where's the outrage - that the widespread use of these social support programs on a regular basis does anything but encourage their expansion? These are legitimate business expenses and should be paid for by the businesses that employ the workers described in the article. If the bottom lines of the companies cited are dependent on the use of publicly funded programs to deliver profits to their investors, or owners, then we really have to question how successful they are.

I am an independent business person and would certainly appreciate any tax relief I can get, but I find it hard to defend the arguments for lower business taxes if tax funded programs are being used to support low wages and meager benefits in the workplace. If you are an employer with a significant percentage of your workforce accessing publicly funded programs while you trumpet the virtues of low business taxes...shame on you! Were it not for the publicly funded social programs, the call for unionization would probably be too loud to ignore. Higher taxes on individuals, higher business expenses, or the possibility of unionization; the choice is obvious isn't it? The higher taxes are going to be paid by individuals not the businesses that are being subsidized by public funds as a result of their employment practices.

At a time when publicly funded social programs are a fractious source of debate at all levels of government, this is not the time for large-scale companies to have their workers regularly using these programs for fundamental household support. This is a classic example of "underemployment" and unlike "unemployment", there is no prospect for it to ever end. Thus, the employees who are utilizing these social support programs are likely to be using them for the long-term. My conclusion is that we need to force the companies, who find the use of public programs for regular household support of a significant segment of their workforce, off the public dole!

It was also sad to read that the scope of the medical care that can be accessed through the publicly funded program, Medicaid, is actually more comprehensive than the programs offered through the employers, at employee cost. If you are paying someone minimum wage and strategically trying to keep their hours below the threshold of full-time employment, the employees simply cannot afford to access the employer's limited benefits. How do the employees program a fixed, monthly cost of a day's wages, or even a half-day's wages, into a variable income stream based on the number of hours they may be given in any pay period?

Employers aren't stupid, this is a form of exploitation of labor that will persist until the workforce finds a collective voice; see my comment on unionization above. The longer these conditions persist, the more likely it is that unions will find a new platform for revitalization and the more likely it is that the publicly funded social programs will continue to expand, not as a "safety net" this time around but as a regular component of the workplace...back to my original point about being in my pocket!

Let's not overlook the political ramifications of this employment practice while we are on the topic. The more the use of publicly funded social programs becomes ingrained in the workplace, the more the popular political view will become that these programs must be retained and/or expanded to enable every worker to enjoy a reasonable lifestyle. Thus, every politician espousing the popular viewpoint will be elected. So much for curtailing the expansion of social support programs...you can't get that genie back in the bottle!

Employers may want to observe and learn from the foreign auto makers who have set up shop in the U.S. Admittedly, they have found sites in areas where unionism is generally frowned upon, but they have also learned that pay and benefits packages that afford unions very little opportunity for making inroads is also important. Their wage and benefits packages are sufficient to keep their employees off the public dole as well. When you examine the wage and benefits packages of many of these companies, it really does not take that much more to elevate the workforce and to be rewarded by employee loyalty; what a concept!

Retailing, food service, and hospitality businesses are not manufacturers and don't benefit from the value added that manufacturers enjoy by virtue of the manufacturing process; however, the argument that workers must be low paid with minimal, or no benefits, is the result of competitive pressure calls for an answer to the question of whether these segments of the economy are engaged in "ruinous competition". If this is the case, then we can expect some competitors to fail; i.e., the fittest will survive. If this is a competitive market condition then, in my opinion, it only bolsters the case for getting the competitors off the public dole. Only then will we discover which competitors are the fittest and worthy of survival in the marketplace.

One final note is in order that is related to the discussion above. The growth of the regular use of part-time and temporary workers in all facets of employment will only lead to an even more rapid expansion of the use of social support programs, at public cost, to support a chronically underemployed workforce. The blame for that set of circumstances appears to be very clear. This "unexpected consequence" of the implementation of Affordable Healthcare may be just another way to justify the expansion of social support programs of all types.

Doug Harnish, Principal

Market Metrics

* Doug Harnish is a regular "op-ed" contributor of thought provoking topics for the Business Advisor

MEMBER OF THE MONTH

Long Cleaners

For over 70 years, Long Cleaners has focused on helping our customers look their best with fine Dry Cleaning and Laundry Services. With multiple locations throughout the Miami Valley and our closest location...at your front door, it's easy to choose Longs for your clothing care needs.

Long Cleaners services include:

- FREE Pick up and Delivery to your Home or Office
- Dry Cleaning and Laundry
- Comforters and Pillow Cleaning
- Wedding Gown Preservation and Restoration
- Drapery Cleaning, including Take Down and Re-hang Service
- Alterations
- Expert Stain Removal
- Garment and Textile Restoration

Long Cleaners offers the highest level of quality for all of today's finest fashions, from your custom tailored suit, to your weekend casual wear and even your little black dress. Long Cleaners utilizes state of the art equipment to insure each garment gets the care it deserves.

While focusing on keeping your clothes looking their best, we're also deeply committed to doing our part for a clean environment. Long Cleaners cares about the community and strives to reduce our carbon footprint by utilizing an Eco-Friendly manner of cleaning with a Hydroxyl Injected Washing System to naturally deodorize and sanitize garments.

With our exceptional customer service, experience, and state of the art equipment to clean heavily soiled items as well as the most delicate fabrics. It is easy to trust Longs with all your garment and textile needs.

Please visit us on the web at www.longcleaners.com

"Long Cleaners, your clothes will love us!"

Chamber Kudos!

There have been some really amazing presentations at the monthly networking breakfast at Champps. We usually have two people attend when possible but at least one. All are packed with information that is useful for business as well as your personal life. One of the best referrals we ever received came from a person that use to work at a company where we were trying to get in the front door. She had recently changed jobs but was happy to help. The contact name turned out to be exactly the person we needed to speak with in order to sell them our services. This Champps's Networking event resulted in a very lucrative contract for MONCO.

Thanks for offering another benefit to members of the South Metro Chamber.

Charlie Pierce, MONCO Enterprises

FEATURED MEMBER BENEFIT HUNTER CONSULTING

Hunter Consulting Company provides comprehensive consulting and claims administration in the area of Workers' Compensation. Since 1986, Hunter Consulting Company has been built on the principle of providing superior service. Our objective is to provide quality, aggressive claims services to our clients and their employees. To accomplish this, we use a team approach with each client being assigned an Account Executive and an Account Manager.

Hunter Consulting represents Ohio employers, of all sizes, in both the private and public sectors. Our service fees provide both tangible and intangible benefits unmatched by most of our competitors including:

- Attorney representation at all Bureau of Workers' Compensation and Industrial Commission hearings at NO additional cost
- In person claims reviews as needed or upon request at NO additional cost
- Semi-annual safety seminars

It is never too early to speak with a representative. For more information on the services provided by Hunter Consulting, please join us for the Metro Breakfast on August 27th. Brandon Hunter will be in attendance and will be happy to speak with you. You may also contact our office at (800) 486-6652 option 4 or visit our website at <http://www.hunterconsulting.com/>

CONGRATULATIONS AND WELCOME TO OUR NEW MEMBERS:

- Anytime Fitness Centerville, Barge Waggoner Sumner & Cannon, Business in Balance, Best Western Dayton South, Community EMS, Customformed Products, Day Med Supply Co., Digital Fringe,
- Gannett Local, Greensprings Home Health Care, Huffly Corporation, Ichiban Seafood Buffet,
- Ink Technologies Printer Supplies, Jiffy Lube, Miami Valley Fire District, Mid Star Inc, Parisi Law Firm,
- Polar Inc., the Powell Company, Rainbow Child Care Center, Mr. Rooter Plumbing of Dayton, and Whitworth Bus Sales.

Member Services Moment

We need your feedback! Is there a topic that you would like to know more about? What business concerns would you like to have addressed? Let us know and we will our best to find an authority to contribute a guest column. Email ideas or comments to either info@smrccoc.org or memberservices@smrccoc.org.

Be sure to take note of our new members and welcome them to the Chamber. Remember to use these members when you need their products or services.

THE SOUTH METRO CHAMBER BUSINESS OF THE YEAR APPLICATION IS NOW AVAILABLE ON THE CHAMBER WEB SITE AT WWW.SMRCCOC.ORG. APPLICATIONS ARE DUE BY SEPTEMBER 27, 2013

Attention Culinary Enthusiasts If you're a chef, an aspiring chef, or just think you'd look cool in a chef's coat, this giveaway is for you! MorganStore has teamed with SMRCCOC to give away a chef coat with your name on it! These premium professional chef coats are geared towards comfort, style and functionality. You will be smoking hot in it! As anyone knows, a chef jacket is what really sets you apart from those who cook at home. As soon as you put it on, you are on stage. Start your hunt now for the MorganStore Executive Chef Coat!

Mark your calendars for the September Breakfast on September 24, 2013

You asked for more and updated information on the Affordable Healthcare Act and at the September Breakfast we will have a panel of Healthcare providers, Pharmacist, Attorney, and Benefit Providers. Join us at 7:30 for breakfast and networking with the program to follow.

Follow Chamber members, news and events on our web site at www.smrccoc.org or on Facebook

NEW ADDRESS 683 Miamisburg Centerville Rd. Suite 210 Dayton, Ohio 45459

SOUTH METRO REGIONAL CHAMBER OF COMMERCE

2013 CALENDAR OF EVENTS SPONSORED BY

SAVE THESE DATES!

EVENT RESERVATION POLICY

All reservations for Chamber events have a cancellation date, usually one week prior to the event (check our website at www.smrccoc.org or event invitation). This date represents a guarantee from the Chamber to the event facility concerning payment and commitment, no exceptions. Please be responsible and honor that date to assist this office in managing our budget. All event registrations will only be accepted IN ADVANCE by check or credit card. We will not offer payment at the door.

No refunds after cancellation date or 3 days prior including lack of attendance. Adults only!

Reservations required. (937) 433-2032 x 200

Date	Event	Location
Fourth Tuesday of each month	Metro Breakfast at Champps Americana	Champps Americana
Jan 22, Feb 26, March 26,	FEATURING IMPORTANT SPEAKERS ON MAJOR TOPICS	7880 Washington Village Dr.
April 23, May 28, June 25	Buffet Opens at 7:30-9:00 a.m.	Centerville
July 23, Aug 27, Sept 24	\$12.00 per person / Non Members	
Nov 26	\$17.00 per person / Non Members Members / Non Members - \$25.00 at door Reservations required.	
	Sponsored By: Hunter Consulting Co., Weber Jewelers , Southview Medical Center, Key*Ads, The Ohlmann Group, Freund Freeze & Arnold, Oberer Realty, Cox Media Group, Sycamore Medical Center	
	Women Who Work series	
First Wednesday of each month		
Feb 6, March 6, April 3,	Holiday Inn Express Hotel	Holiday Inn Express
May 1, June 5, Aug 7, Sept 4,	5:00-7:00 p.m. Light Refreshments Served	7702 Washington Village
Oct 2, Nov 6, Dec 4	- Reservations not necessary -	Centerville
	Sponsored By: Weber Jewelers, Holiday Inn Express, Key*Ads	
	Regional Informum - Sponsored by South Metro Chamber of Commerce and Thompson Hine LLC	
Wednesday	What's All the Fuss About Fracking?	
April 10	7:30-9:00 a.m.	Thompson Hine
	-Reservations Required - Limited Space	Austin Landing
	Complimentary Breakfast Briefing	10050 Innovation Dr.
	Presented by Nathan Hunt, Environmental Lawyer, Thompson Hine LLP	Suite 400
		Dayton
Wednesday	"Annual" Networking Party	
June, 19	5:00 - 7:00 p.m.	Five Seasons Sports Club
	Sponsored By: Hunter Consulting Co., Weber Jewelers,	Dayton
	The Ohlmann Group , Southview Medical Center, Graceworks Lutheran Services,	
	Key*Ads, Five Seasons Sports Club, Cox Media Group, Sycamore Medical Center	
Wednesday	Annual Breakfast & Business Awards	
October, 30	7:30 a.m. - 9:15 a.m.	NCR Country Club
	Speaker Doug Harnish Market Metrics	4435 Dogwood Trail
	No payment at the door	Kettering
	Sponsored By: Hunter Consulting Co., Weber Jewelers, Wright Patt Credit Union,	
	Southview Medical Center, Key*Ads, The Ohlmann Group, Freund, Freeze & Arnold,	
	Oberer Realty, Cox Media Group, Sycamore Medical Center	
Wednesday	Holiday Business Showcase	
November, 13	5:00-7:00 p.m. - Admission No Charge Event	Miami Valley Hospital South
	Members - \$100.00 per 6' display table	2400 Miami Valley Dr.
	Non Members \$150.00 per 6' display table	Centerville
	Call for more information	
	Sponsored By: Miami Valley Hospital South	

WATCH FOR MORE ADDITIONS.....

South Metro Chamber 2013

Business Open Houses!

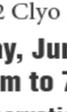
(Adults only, reservations required, guests welcome)

No-charge events

Tuesday	Day Air Credit Union	9655 Dayton Lebanon Pike
August 6	5:00-7:00 p.m.	Centerville
Thursday	Zig Zag Gallery	101 E. Alex Bell Rd., Ste. 172
November, 7	5:00-7:00 p.m.	Centerville

South Metro Regional Chamber of Commerce
presents the
16th Annual Summer Networking Party
Open to members and non-members
featuring

“A Healthy Living Open House”
presented by



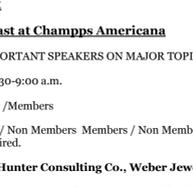
Five Seasons Family Sports Club
4242 Clyo Road
Wednesday, June 19, 2013
5 pm to 7 pm
No Charge, Reservations are Required
Call for reservation 937-433-2032 ext 200 or info@smrcoc.org

The “Healthy Living Seminar” will provide you with tips to living a healthier life, plus you’ll learn how to look and feel 10 years younger. Free door prizes and complimentary appetizers and drink specials. Plus a special Five Seasons Scavenger Hunt.

Sponsored by

Five Seasons Family Sports Club	The Ohlmann Group
Hunter Consulting Company	Southview Medical Center
Cox Media Group	Freund, Freeze & Arnold
Sycamore Medical Center	Oberer Realty
Graceworks Lutheran Services	Key Ads
Weber Jewelers	

SOUTH METRO REGIONAL CHAMBER OF COMMERCE
2013 CALENDAR OF EVENTS SPONSORED BY



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(Adults only, reservations required, guests welcome)
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2013 CALENDAR OF EVENTS SPONSORED BY**



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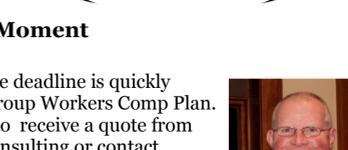
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NEW ADDRESS

683 Miamisburg Centerville Rd.
Suite 210
Dayton, Ohio 45459



Member Services Moment

A reminder to all Chamber members, the deadline is quickly approaching to enroll in the Chamber Group Workers Comp Plan. Call the office today to request an AC-3 to receive a quote from our third party administrator Hunter Consulting or contact Hunter direct at 513 231 4023. This is a great plan and can provide a savings of up to 52% on your businesses Workers Compensation.

We will be unveiling an exciting new product at the February 26th Metro Breakfast. An innovative and cost effective way to stay in contact with your customers to expand business base and visibility. Joins us at Champ's Americana on Washington Village Dr at 7:30 A.M. To learn more. Reservations may be made by calling the reservation line at 937 433 2032 ext 200.



Thank you Dr. Rusty Clifford for your great year of leadership in 2012 as Chairman of the Chamber Board of Directors

Page Title

Page Title

Page Title

Page Title

We advocate for businesses and serve Members. We ensure economic vitality in our region.

Go Metro!